

Message Text

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PAGE 01 JAKART 02837 021108Z

13

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

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R 020814Z MAR 76

FM AMEMBASSY JAKARTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 2990

AMCONSUL MEDAN

AMCONSUL SURABAYA

UNCLAS JAKARTA 2837

E.O. 11652: N.A.

TAGS: BTIO, ID

SUBJ: PRIVATE TRADE OPPORTUNITY

1. 560/01/P0008

2. 030276

3. ROSOENOTO

4. 560 INDONESIA

5. IAD

6. A. REPLY TO --

B. MR. M.A. EFFENDIE, PRESIDENT DIRECTOR

C. PURA JAYA HEMACO, P.T.

JALAN CITANDUI NO.2

P.O. BOX 3107/JKT

JAKARTA PUSAT, INDONESIA

7. CABLE: PURADJA JAKARTA TEL. 53291, 53941, 50823 & 46647

8. --

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9. 104-11 9A. DIRECT SALE AND AGENCY.

10. DESCRIPTION.

3423XXX-0100. WRENCHES (HAND TOOLS)

35613XX-0050. WATERPUMPS (SPRINKLE TYPE)

ESTIMATED VALUE OF ABOVE PRODUCTS IS US\$175,000. PROSPECTIVE BUYERS FOR WRENCHES ARE MAINLY PERTAMINA CONTRACTORS, AND WATER-PUMPS ARE SPECIAL FOR GOLF COURSES. FIRM DESIRES LITERATURE/BROCHURES OF ABOVE PRODUCTS SOONEST. P.T. PURA JAYA HEMACO (WTDR 2/76) IS AN IMPORTER, AGENT AND DISTRIBUTOR OF ROAD, BRIDGE AND BUILDING CONSTRUCTION EQUIPMENT, PORTABLE/STATIONARY CRUSHING PLANT, TESTING EQUIPMENT, ASPHALT, BUILDING MATERIALS, HEAVY TRUCKS, DITCHERS AND TRENCHERS, PIPES AND ACCESSORIES, HYDRAULIC CRANES, WHEEL LOADER, LIGHT LOADERS, VIBRATORY/SHEEP-FOOT ROLLERS, TANDEM ROLLERS, GENERATING SET AND DIESEL LOCOMOTIVES. ENGAGED AS GENERAL CONTRACTOR AND BUILDER, INDUSTRY, TRANSPORTATION AND GENERAL TRADE, INCLUDING EXPORT. SELLS THROUGHOUT INDONESIA. FIRM IS SMALL, HAS 20 EMPLOYEES AND 5 SALESMEN. AUTHORIZED CAPITAL REPORTED US\$250,000, OF WHICH US\$50,000 HAS BEEN PAID-UP; ANNUAL TURNOVER REPORTED TO BE US\$1.5 MILLION. IT HAS A BRANCH OFFICE AT JALAN IRIAN BARAT 72, SURABAYA, EAST JAVA. FIRM IS AGENT OF TWO AMERICAN COMPANIES; CMI CORPORATION, I-40 & MORGAN ROAD, OKLAHOMA CITY, OKLAHOMA 73110, FOR ROAD BUILDING EQUIPMENT; AND THE CHARLES MACHINE WORKS, INC., WEST DITCH WICH ROAD, PERRY, OKLAHOMA 73077, FOR DITCHERS AND TRENCHERS. ITS PURCHASE AGENT IN U.S. FOR SPARE PARTS WAS A.M. ORBETA ENTERPRISE, INC., 260 E. WORLD TRADE CENTER, SAN FRANCISCO, CALIFORNIA 94111. FIRM'S BANKING REFERENCES GAVE FIRM A GOOD RATING. INTERESTED FIRMS SHOULD CONTACT COMPANY ASAP. NEWSOM

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